



# *Sponsorship Information for FurBall 2019*

**Friday August 23rd at Unitarian Universalist Fellowship**

*People & pet costumed fundraiser to support low cost, high-quality  
spay + neuter surgeries and preventive veterinary wellness services*



Photos thanks to Karen Cammack

*August 23, 2019*

*FurBall*

*Sponsorship*

Sponsoring the Bend Spay+Neuter FurBall is the perfect opportunity to get your name in front of a diverse and engaged audience while supporting a great cause!

Between Bend Spay+Neuter and the Humane Society of Central Oregon our volunteer base, events, social media sites, and email lists, we reach tens of thousands of potential supporters, and both websites create millions of page views per year. We anticipate upwards of 250 attendees at this event and a FurBall sponsorship is a great way to reach this vast audience while providing much-needed services to our community.

**Become a FurBall sponsor today and help keep pets and people together!**





**Join us for  
Bend Spay+Neuter Program's  
Annual FurBall Fundraiser**

***Pets on the Catwalk • Appetizers & Drinks • Silent Auction  
Unitarian Universalist Fellowship  
Friday August 23<sup>rd</sup>, 2019***

**Sponsorship Opportunities**

**Presenting Sponsor - \$5,000 (*Exclusive in number & classification*)**

- Honorary Presenting Sponsor of FurBall 2019
- Brief words welcoming attendees before Dogs on Catwalk event begins
- VIP seating for eight near the FurBall Catwalk
- Eight complimentary drink tickets to FurBall event
- Appetizer plate and premium wine for your group
- Prominent logo placement at event and in all FurBall media promotions
- Full-page advertisement in FurBall program
- Sponsor Recognition in rotating slide presentation throughout event
- Sponsor logo on Bend Spay+Neuter website for one full year, including Sponsor Recognition on FurBall webpage, Bend Spay+Neuter & HSCO websites and Facebook
- Sponsor Recognition with one complimentary costumed Catwalk participation

**Cat-tastic Catwalk Sponsor - \$3,500 (*Exclusive in number & classification*)**

- Four complimentary tickets to FurBall event
- VIP seating for eight near the FurBall Catwalk
- Prominent logo placement on FurBall Catwalk
- Quarter-page advertisement in FurBall program
- Sponsor Recognition in rotating slide presentation throughout event
- Sponsor logo on Bend Spay+Neuter website for one full year, including Sponsor Recognition on FurBall webpage, Bend Spay+Neuter & HSCO websites and Facebook
- Sponsor Recognition with one complimentary costumed Catwalk participation

**Purrfect Paw Paddle Sponsor - \$2,500 (*Exclusive in number & classification*)**

- Four complimentary tickets to FurBall event
- Prominent logo placement at event and on all Paw Paddles
- Quarter-page advertisement in FurBall program
- Sponsor Recognition in rotating slide presentation throughout event
- Sponsor Recognition on FurBall webpage, Bend Spay+Neuter & HSCO websites and Facebook
- Sponsor Recognition with one complimentary costumed Catwalk participation

## Ex-CLAW-sive Wine and/or Beer Sponsor (\$1,500 or beverages for event)

- Two complimentary tickets to FurBall event
- Wine/Beer tasting tables
- Sponsor Recognition in program
- Sponsor Recognition in rotating slide presentation throughout event
- Sponsor Recognition with one complimentary costumed Catwalk participation
- Sponsor Recognition on FurBall webpage, Bend Spay+Neuter & HSCO websites and Facebook

## Fuzzy Friend Sponsor - \$1,000

- Two complimentary tickets to FurBall event
- Sponsor Recognition in program
- Sponsor Recognition in rotating slide presentation throughout FurBall event
- Sponsor Recognition on FurBall webpage, Bend Spay+Neuter & HSCO websites and Facebook
- Sponsor Recognition with one complimentary costumed Catwalk participation

## Fur-Lanthropist Costume Sponsor - \$500

- Sponsor Recognition in rotating slide presentation throughout FurBall event
- Sponsor Recognition on FurBall webpage, Bend Spay+Neuter & HSCO websites and Facebook
- Sponsor Recognition with one complimentary costumed Catwalk participation

### Sponsorship Commitment Form

For guaranteed promotion levels and ad placement, please return this form by <b>Tuesday July 16, 2019</b> to Becky Stock at the Shelter, (541) 382 3537, or <a href="mailto:Becky@hscsco.org">Becky@hscsco.org</a> .	
Contact Name _____	Title _____
Company/Group _____	
Mailing Address _____	
Street Address _____	
City _____	State _____ Zip Code _____ Phone _____
E-mail _____ Fax _____	
Sponsorship Level _____ \$ Amount _____	
Payment Method	<input type="checkbox"/> Check Enclosed <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard
Card # _____	Exp date _____
Sponsor contact signature _____	
Date _____	

As a nonprofit organization, Bend Spay+Neuter / Humane Society of Central Oregon relies upon the support of individuals, businesses, corporations and foundations to provide funding and/or in-kind donations. BSN/HSCO is not a chapter or affiliate of any national organization or a recipient of federal, state or local tax dollars. Our Federal Tax ID is 93-0616957.